PROMOTIONAL COMPETITION TERMS AND CONDITIONS

Promoter	L'Oréal South Africa Proprietary Limited (registration no.: 1993/002698/07) having its registered address at 17, The Woodlands Office Park, Kelvin Drive &, Woodlands Dr, Johannesburg, 2191.
Competition name	**FIT ME THROUGH YOUR EYES:** Class of 2026 Chooses You ("Competition")
Prize	• **An All-Expense Paid Immersive Trip with Maybelline :** Experience an unforgettable journey where you'll be immersed in the world of makeup content creation, receive invaluable upskilling, and enjoy a plethora of fun activities planned exclusively for you! • **A Professional Content Creator Kit:** Valued at **R35 000,00**, this kit will equip you with top-tier gear to elevate your content to professional standards. • **A Year-Long Paid Contract as an Official Maybelline New York Influencer Tribe Member** • **Exclusive Invites to All Maybelline Events:** Get VIP access to product launches, fashion shows, and industry gatherings. • **A Year's Supply of Maybelline Makeup:**
Prize Value	Up to R120 000.00 one-year contract.
Starting date	**10:00 on 12 September 2026 ("Start Date")**
Closing date and time	**23h59 on 31 October 2026 ("Closing Date")**
Excluded persons	"**Excluded Persons**" means directors, employees, agents or consultants of L'Oréal or its subsidiaries, their immediate family members, life partners, business partners and associates and any other person who is involved with the devising, production, management or marketing of the Competition or controls or is controlled by L'Oréal, or marketing service providers or their immediate family members.
Date of announcement	**13 November 2026 ("Date of Announcement")**
How to enter	1.Purchase Your Fit Me Foundation: Buy any Maybelline Fit Me Matte + Poreless foundation from Takealot, Amazon, Superbalist, Dis-Chem, Clicks, Edgars, Truworths, or Fashion. 2.Submit Proof of Purchase and Video: Upload your proof of purchase and videos using the provided WhatsApp Number. 3.Create & Post Your Video: Film a creative makeup video showcasing the Fit Me Matte + Poreless foundation, then post it to either TikTok or Instagram. 4.Hashtag It Up! Make sure to use the official campaign hashtags in your caption: #FitMyVibe #MaybellineZA in your post caption.
Restriction on number of winners	10

C1 - Internal use

1 Only natural persons who are South African citizens with a valid identity document, alternatively are a temporary or permanent resident of South Africa with a valid temporary or permanent resident permit, 18 years old or above and who are not Excluded Persons, are eligible to enter the Competition. Participants must have an active Tik Tok or Instagram account that is at least older than 3 months from date of entry and must have a following or audience size of not more than 100000 followers and at least 500 followers at the end of the competition to qualify for the draw. ("Participants")

2 The Prize will only be awarded:

2.1 to a natural person as stipulated in these rules and will not be awarded to any legal entity; and

2.2 if it is not unlawful to supply the Prize to a person in terms of any legislation or public regulation and the Promoter reserves the right to require proof that it will not be unlawful to supply a Prize.

3 By entering this Competition, you agree to be bound by these terms and conditions which will be interpreted by the Promoter, whose decision regarding any dispute will be final and binding. Participants may request a free copy of these terms and conditions by emailing their request to LEGALGROUPZA@za.loreal.com.

4 The Promoter has the right to amend, change, postpone, suspend or terminate this Competition and any Prizes (which have not yet been subject to a draw), or any aspect thereof without notice at any time, for any reason which the Promoter deems reasonably necessary.

5 The Promoter reserves the right to extend the duration of the Competition period in the event that the Promoter has not received the minimum number of qualifying entries for the Competition period. The minimum number of qualifying entries is 50.

6 For an entry to be valid, it must be received by the Promoter on or before 23h59 on the Closing Date.

7 The Promoter is not liable for any entries not received for any reason.

8 Unclear or illegible entries will be declared invalid, and the Promoter will not be liable for any claims arising out of such invalidity.

9 You agree and understand that you stand to win an all-expense paid trip with Maybelline, a professional content creator kit worth R35 000.00, a year-long paid contract as an official Maybelline New York influencer tribe member, exclusive invites to all Maybelline events and a year's supply of makeup.

10 The Prize is not transferrable by the winner and may not be deferred, changed or exchanged for cash or any other item.

11 The Promoter reserves the right to substitute the Prize with any other gift of comparable commercial value.

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12 Although the Promoter has taken care to make sure the Prize is of a good quality, they do not give any warranties about the Prize, and you agree to accept the Prize "as is". Subject to applicable law, you indemnify the Promoter against any damage that anyone may suffer as a result of the Prize or this Competition, including consequential and economic loss.

13 Any costs or expenses incurred in respect of items not specifically included in the Prize is for the winner's own account. The Promoter and its affiliates will not be responsible for any other expenses which the winner may incur as a result of their acceptance and/or use of the Prize, foreseen or not.

14 To the extent that any taxes, duties, levies and/or other charges may be levied on a Prize by the state or any other competent government or regulatory body, the winner with be liable therefore, and the Promoter will not increase the value of the Prize to compensate for such charges.

15 The value of the Prize includes VAT.

16 The 10 (ten) winners will be randomly drawn from all eligible entries received, and each will win a Prize:

16.1 All entries are checked to ensure participants comply with all entry criteria i.e valid purchase, correct hashtags.

16.2 THE SUBMITTED CREATIVE MAKEUP VIDEOS ARE REVIEWED TO ENSURE compliance with THE CAMPAIGN'S REQUIREMENTS.

17 The winners will be announced on the 06 November 2026 and contacted thereafter.

18 An independent person will monitor, verify, and certify the draw. Save as provided for in the Consumer Protection Act 68 of 2008 ("CPA"), the independent certifier's decision will be final.

19 The winner will be notified by telephone within 3 working days after the Date of Announcement and shall receive confirmation in writing thereafter. The Promoter will use the winner's contact details set out in their entries to contact the winner. If a winner cannot be reached telephonically after 3 attempts have been made during business hours within 3 business days, the prize will be forfeited, and a second winner will be selected as set out in these terms and conditions.

20 Any prize awarded must be claimed within 1 business day of being notified of the Date of Announcement and is not transferable.

21 If a winner is collecting a prize from the Promoter, the winner will be required to identify themselves with a barcoded South African ID book or card, alternatively a passport and proof of a valid resident permit and to sign a receipt for any prize received or provide an address or other means where the prize can be delivered. Failure to claim the prize timeously or comply with these terms and conditions in any way will result in the prize being forfeited and another winner will be drawn as set out in these terms and conditions.

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22 The winner will be required to sign an acknowledgement of receipt of Prize and may be requested to be photographed and/or identified in any media, which is inclusive of but not limited to television, radio, print publications and online sites in which the Competition receives exposure and for future marketing initiatives without remuneration. The winner is entitled to decline the Promoter's request.

23 The winner will forfeit their Prize in the event that they fail to comply with the Promoter's requirements within the time period provided to the winner by the Promoter in order for the Promoter to process the Prize.

24 It is the Participant's personal responsibility to ensure that all of the information provided by or on behalf of the Participant to the Promoter is accurate, complete, and up to date at all times.

25 The Promoter will contact the winner to arrange for the Prize to be collected.

26 The Promoter accepts no liability for further and/or additional costs and/or expenses in relation to the delivery of the Prize. The winner indemnifies the Promoter, its directors, employees, shareholders, and agents against any claim of whatsoever nature howsoever arising.

27 The Participant enters this Competition entirely at their own risk. The Promoter and its directors, members, partners, employees, agents, consultants, suppliers, contractors, and/or affiliates are not liable to any person or entity for any accident, injury, harm and/or loss suffered due to entering the Competition or the use or receipt of any Prize won in the Competition and Participants indemnify the Promoter in respect of any such losses.

28 Competition artwork is for illustrative purposes only. Participants hereby agree to release and indemnify the Promoter and it directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors, and subsidiaries and hold it harmless against any and all losses, harm, damages, rights, claims, and actions of any kind in connection with the Competition, promotion or special offer resulting from the participation in the Competition or acceptance, possession, use or receiving of any Prize relating to the competition, including, without limitation, personal injuries, death, property damage, claims based on publicity rights, defamation and/or invasion of privacy.

29 The Promoter and its service providers are not responsible for:

29.1 Incorrect and inaccurate transcription of entry information.

29.2 Technical malfunction.

29.3 Inappropriate images and comments posted by the entry or the public.

29.4 Lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network or computer equipment or software; and/or

29.5 The inability to access any website or online services or any other error.

30 The Promoter's decision in respect of any dispute arising in respect of the Competition or these terms and conditions will be final and binding, and no correspondence will be entered into.

31 Any Competition related queries may be directed to Maybelline.ZA@loreal.com.

C1 - Internal use

32 By entering the Competition, Participants consent to the Promoter and its operators using and processing their personal information for purposes of their participation in the Competition in accordance with the Protection of Personal Information Act 4 of 2013 ("POPIA"). Should the Participant opt in for any marketing and future promotions, the Participant's personal information with be used and processed for same.

33 The Participant may refer to the Privacy Notice available on the website of the participating retailers to confirm how the Promoter will process the participant's personal information.

34 Any personal information relating to the winner or a Participant will be used solely in accordance with the CPA and POPIA and will not be disclosed to a third party without the Participant's prior consent.

35 By participating in the Competition, you consent to the sharing your personal information between the Promoter and its affiliates including any holding and subsidiary companies.

36 By posting any content, images, or comments on any of the Promoter's public and/or social media platform or by sending any such content to the Promoter, a Participant consents to and gives the Promoter a world-wide royalty free license to reproduce, modify, adapt and publish such content, images or comments for the purposes of promoting the Promoter's products and/or services.

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